## 'Criticism is so old-fashioned ... just put in a lot of gossip': Writings On and By Andy Warhol Gilda Williams

There's not very much to say about me, Andy Warhol demurred in 1966.¹ And yet, for over fifty years countless essays, conferences, museum essays, spoofs, Hollywood films, glossy magazine features, doctoral dissertations, sales blurbs, fashion shoots, documentaries² and more have accumulated around 'Nothingness Himself', as filmmaker Jonas Mekas once called him.³ 'If you want to know all about Andy Warhol just look at the surface: of my paintings and films and me, and there I am. There's nothing behind it.' These lines have been repeatedly held up as the skeleton key to unlock the 'nothing' behind the enigma, 4 yet recent research has revealed that Warhol never actually uttered those words.⁵ Andy Warhol—whose expressionless white visage resembled nothing so much as a blank sheet, and who worried that he cast no reflection in a mirror—has proven an overwhelming 'something' to get to grips with.

one-dimensional monosyllabic oddity whose colourful Pop artworks could words. In the 1960s Warhol was simply 'The Campbell's Soup Guy': a minutes, everyone will be famous. 10 Among non-initiates, the impression had grown so tired of the phrase he began misquoting himself: 'In fifteen line so over-cited that by 1979 - about ten years after coining it - Warhol who legitimated Business art'9 and quipped about '15 minutes of fame', a grasp. For simplicity's sake, Warhol is popularly reduced to 'that Pop artist wigs to his mother's house dresses - that he seems to have slipped from our Pittsburgh that preserves every scrap of Warholiana, from his platinum contradictory Warhol caricatures;8 to a warehouse-sized museum in as his connection to religious art or to nature;7 to feature films offering library shelves heaving with monographs devoted to niche subjects such be effortlessly absorbed. Today, planet Warhol has grown so vast - from dominant influence informing current Warhol studies, alongside his own will notice that this *ONCBY* anthology is weighted post-1989, by far the most fertile Warhol research was only just getting underway. Readers - a game-changer not least for its spectacular curatorial deficiencies - the Museum of Modern Art's monumental posthumous retrospective in 1989 begged the New York Times back in 1990.6 In fact, in the wake of The 'Is there really anything more to say on the subject of Andy Warhol?'

is further flattened: Warhol was just a bewigged weirdo who ran some sort of Pop art business and whose paintings today fetch insane prices. Why the big deal around Andy Warhol?

art history. He single-handedly reanimated the genres of portraiture, integration of paint and photography, represent a paradigm shift in (1963) or Lavender Disaster (Electric Chair) (1963), with their seamless medium to which he turned his hand. For example, paintings such as Elvis mechanical and lightweight application of paint unprecedented in landscape and still life, 11 inventing an artificially colourful, flat, semi-Why Warhol? Because Warhol excelled at and revolutionized every enduring American icons; he was the first-ever to innovate repeated the history of painting, one especially riveting in the wake of Abstract movie frames. A large proportion of the finest art-thinkers, philosophers imagery to create 'still movies' or paintings that mimicked the flicker of Expressionism. On film and on canvas, Warhol handpicked new and solely with heaps of talent and drive, Warhol led an outrageously bold and connections or money, with an average education, so-so looks and armed such as Martin Amis and John Updike. 13 Without a shred of family Deleuze, Michel Foucault, Eve Kosofsky Sedgwick,12 as well as novelists Barthes, Arthur C. Danto, Frederic Jameson, Jean Baudrillard, Gilles and theorists of his time have examined his work, including: Roland he was 'an astonishing person in every way'. 14 enterprising life - as the late Lou Reed (musician and founding member of the Velvet Underground, the band Warhol produced in the 1960s) put it,

His genius seems only to mount as the twenty-first century continues, and his once-baffling words prove spookily prophetic. Warhol envisioned reality TV decades before Big Brother swept primetime. 15 With every new boxset we recall Warhol's uncanny prediction that 'television [is] going to take over from movies' – an unheard-of prognostication in the pre-home-video, pre-Netflix mid-1960s. 16 Along with others, Warhol threw into doubt issues of copyright and the public ownership of images – concerns redoubled with Instagram, Facebook and digital imaging. 17 His continuous stream of self-published Polaroids of himself smiling alongside famous friends recognizably anticipated today's selfie. 18 He questioned information overload – a condition we suffer daily in the wake of the internet – and pondered back in 1983: 'Maybe you know more, but

you don't know better ... So what good does all this information do you?'19
He foresaw computer-generated art, and envisioned mass-distributed drawings via a connected printer – borderline sci-fi in 1986.<sup>20</sup> And yet his working methods fly in the face of today's over-managed work culture:
Warhol was an intuitive strategist but no planner, launching headlong into endeavour after endeavour in his candid pursuit of fame and fortune.

ONCOBY Warhol offers five decades' of critical overview on this unique filmmaker, painter, publisher, curator, draughtsman and socializer, gathering writing – from art history, philosophy, personal recollection, queer theory and fiction – that has influentially shaped the thinking around him. Despite claiming 'I don't want to leave any leftovers', <sup>21</sup> Andy Warhol left behind five bulging catalogue raisonnés of paintings and sculptures; at least 70 films; 472 Screen Tests; 610 Time Capsules; 3,000 audiotapes; 4,000 videos; and much more. <sup>22</sup> For half a century, the Andy Warhol phenomenon laid a banquet for copy-hungry writers; a single-spaced, all-inclusive bibliography/filmography would barely squeeze into this book. Moreover, 'editing' runs counter to Warhol's whole enterprise; to excerpt (as this books does) passages from the novel a – a barely decipherable, word-for-word (more or less) transcription of a day (more or less) in the life of verbose superstar Ondine – clashes with Warhol's run-on, hands-off approach.

Given the volume of Andy Warhol's textual legacy, this book's selection has necessarily been drastic. An anthology could be assembled devoted solely to the commentary of fellow artists, here represented by Donald Judd and Art & Language.<sup>23</sup> A strictly 'best-of' would be disproportionately centred on his once-neglected films, a medium which has especially attracted quality Warhol writing.<sup>24</sup> Readers interested in film, or, for that matter in queer perspectives – another exceptionally productive approach – are urged to look further. Conversely, some areas have garnered surprisingly little written attention, such as his majestic *Silver Pillows* (1966),<sup>25</sup> or his still unexplored penchant for graffiti art late in life.

The text-only format of the *ONCPBY* series put paid to Warhol's beautiful 1950s drawing books and other publications wholly reliant on visual design – part visual essays; part hand-held sculptural editions – such as *Andy Warhol's Index (Book)* (1967), with its inserted rubber balloon and pop-up castle, and the image-saturated Moderna Museet catalogue

(1968), an extraordinary effort by Billy Name. <sup>26</sup> Also absent are photo collections by Warhol-fixated photographers from Name to Stephen Shore, Nat Finkelstein, *et al.*;<sup>27</sup> included, however, are unorthodox text-only excerpts from Warhol's own photo-collections, such as *Exposures* (1979) and *America* (1985).

in Manhattan's gossip-ridden poetry circles in the early 1960s; and Meyer on Thirteen Most Wanted Men; Reva Wolf on Warhol's immersion information-packed research such as Roy Grundmann on Blow Job; Richard Victor Bockris, and Tony Scherman and David Dalton. 28 Ditto regarding being sensibly cut down, among these vital biographies by David Bourdon, Andy Warhol from 1971.30 Sometimes a singular example has been plucked continues to thrive since John Wilcock's The Autobiography and Sex Life of with associates and acquaintances: a curious Warholian sub-genre that book's scope are interview-based publications that gather conversations Bennard B. Perlman on his early education.<sup>29</sup> Also stretching beyond this or Wayne Koestenbaum's Andy Warhol: A Biography (2001), the exemplar out to represent a broad literary genre, such as philosopher Barthes; Factory memoirs.<sup>32</sup> (1995/2000) are here identified as the standouts in a sub-industry of Colacello's Holy Terror (1990) and Mary Woronov's Swimming Underground text from a cluster of idiosyncratic rewritings of the Warhol myth.31 Bob Limitations of space precluded intensely detailed books that resist

The aim has been to track the shifting discourse around Warhol – including once-formative frameworks subsequently called into question. Few still feel the need to prop up Warhol's merit because of claimed affinities with, say, semi-forgotten figuratist Graham Sutherland, as Robert Rosenblum did in 1977 (p.123); or would reasonably ask whether Warhol is comparable to Milton's Satan (see Art & Language, 1986; p.129). These texts are included to paint a picture of his precarious artistic stature towards the end of his life, and explain the urgency felt from the late 1980s to rebuild – practically from scratch – the Warhol critical edifice.

Reviews of Warhol's few 1950s gallery shows rarely ran more than a line or two, but their gist was favourable, offering meek praise for his 'original style of line drawing', for example.<sup>33</sup> In contrast, commentary during Warhol's explosive 1960s was abundant, with coverage often focused on his prodigious personality cult.<sup>34</sup> Around 1969–70, Gregory Battcock,

Ramer Crone, John Coplans and others ventured into more 'serious' attempts at understanding his work, but this was abruptly silenced in the mid-1970s as the press declared open season on Andy Warhol. During the final decade of his life, the rare pro-Warhol voice<sup>35</sup> could barely be heard above the anti-Warhol name-calling, from 'voyeur-in-chief to the marginal and then to the rich' (*The New York Review of Books*, 1982) to 'the Village idiot in a shiny machine' (*Artscribe*, 1986).<sup>36</sup>

notes, both the artist's supporters and his detractors alike had been held devastating control he had wielded over the response to his art. As Crow that Warhol's performance of passivity during his lifetime disguised the of its enduring worth. Thomas Crow's groundbreaking 'Saturday Disasters: faced with the monumental task of sifting through his legacy, still uncertain from circulation around 1970), an unprepared art community was suddenly torgotten myriad early works (including the films, which Warhol pulled art world into a kind of mute paralysis. Bored by his antics and having an artist who has been as successful as Warhol was in controlling the Early Trace and Reference in Andy Warhol' (1987) opened the suspicion into doubt, and began to be dismantled. interpretation of his own work', Crow observed.37 Suddenly, decades of just 'surface', hardly worth further probing. '[I]t would be difficult to name hostage by Andy's version of Andy: lulled into believing that his art was hollow persona perfectly adhered to his equally depthless art - was called (almost) unquestioned belief in Warhol's 'Pop' self-description - that his The artist's unexpected death in early 1987 momentarily stunned the

The year 1989 marked the great divide in Warhol's critical history, dominated by the momentous, world touring exhibition at The Museum of Modern Art the same year - the New York institution that had, to his eternal frustration, shunned the artist during his lifetime. <sup>38</sup> On one hand, this well-attended show whet a mass international appetite for Warhol and displayed, for example, his cartoon paintings - unseen since their week-long display at the department store Bonwit Teller in 1961. On the other hand, MoMA had grossly over-edited, sweeping away all of Andy's museum-unfriendly sides and distorting his life's work. Among its curatorial blunders, 'Andy Warhol: A Retrospective' left off some of the Disaster paintings' 'blank' second canvases. <sup>39</sup> In fact, plenty had been 'left off': publishing, TV work, advertising, homoeroticism - in short, anything that did not fit into the desexualized, museum-ready template that centred

on painting and drawing. <sup>40</sup> The exhibition tiptoed around the 'iffy' late work, omitted his so-called 'non-art' activities and resuscitated just a handful of his structuralist films, such as *Empire*; most noticeably, MoMA had whitewashed the open secret of his homosexuality, institutionally 'degaying' Andy Warhol, as the *Advocate* magazine decried. <sup>41</sup>

Michael Brenson's New York Times review rode along with MoMA's tunnel vision, 42 cementing the broadly accepted late-1980s verdict which ran roughly: 'Formerly a graphic artist and illustrator, Andy Warhol began making important Pop paintings around 1962 and hit his stride in the mid-1960s Silver Factory, providing we turn a blind eye to his obscene yet tedious, amateurish films (featuring his freaky troupe) which – inexplicably! tedious, amateurish films (featuring his freaky troupe) which – inexplicably! tedious, amateurish good" period. An assassination attempt in 1968 spelled his long decline, as Warhol publicly wasted two decades socializing and chasing myriad cringe-making, low-brow pursuits, occasionally punctuated by a miraculous return to painterly form, such as the Mao portraits.'

art history' of the period began filling in the gaps, as archival research, of information available at the close of the 1980s. The so-called 'new today, it was rapidly losing ground in the face of vast untapped reserves spawned.<sup>43</sup> Over 10 days in Spring 1988, Sotheby's auctioned off the artist's revisited interpretations and psychoanalytically inspired approaches Andy Warhol as a shopaholic with a razor-sharp eye for quality design: his private collection of over 10,000 objects, raising \$25.3m and revealing critic who had known Warhol for decades, and Bockris, an occasional but in 1989 posthumous biographies were released by Bourdon, an art Navajo rugs and more. The artist resisted a biography during his lifetime, Manhattan townhouse left crammed with jewellery, Art Deco furniture, widely read Life and Death of Andy Warhol. Long-time co-writer and friend Interview contributing editor who penned the information-packed and or tyrants frequenting his social circle. Many were surprised to discover wry humour, devout belief in God and political affiliation - a Democrat, if (1989), which climbed the New York Times bestseller list and exposed his Pat Hackett published the voluminous and riveting The Andy Warhol Diaries that Andy Warhol spent Thanksgivings helping out at his local church. infatuated with old-world aristocracy and unperturbed by the Republicans Although this default Andy Warhol setting sometimes still persists even

Furthering a Marxist approach opened by Rainer Crone back in 1970 (p. 110), eminent critic Thierry de Duve in 1989 penned in the noted

reconceptualization of the artist's relationship to class, consumption and artistic labour: areas of political analysis still actively pursued today.<sup>44</sup> The esteemed philosopher and art critic Arthur C. Danto – a long-time Warhol admirer – advanced the idea that he was 'the nearest thing to a philosophical genius the history of art has produced', a startling reversal from the idiot savant caricature presumed by many.<sup>45</sup> Curator Donna De Salvo and others investigated underexplored periods of his art-making, from his 1950s illustrations to the rarely seen pre-Pop paintings, beating new paths of research.<sup>46</sup> The reader *Andy Warhol: Film Factory* (ed., Michael O'Pray) was published both to untangle the 'chaotic and obscure' history of the barely known movies, and to widen MoMA's drastic streamlining of Warhol's film career down to about a dozen structuralist works.

documented a day-long Warhol symposium at the Dia Art Foundation) activist, published in 1989 'The Warhol Effect' (included in a volume that sexuality and multifarious artistry. Simon Watney, a writer and AIDS new groundwork in Warhol studies finally able to accommodate his Warhol's homosexuality, pointed heavily towards the need to lay a whole awareness around gay concerns, coupled with the dead silence regarding quietly invalidates'.47 Watney's essay persuasively called for a wholesale criteria of predetermined models of artistic value which his own work denounced 'restrictive attempts to measure [Warhol] against the wrote, a decade later) to 'move away from narrower prerogatives of art reassessment, encouraging nascent Warhol research (as Douglas Crimp discourse seemed also to open the discussion to women writers (Angell aims and demonstrating the value of a queer approach. 49 Queering the collection of essays Pop Out: Queer Warhol (1996) set out to fill the history and toward the broader inquiry of cultural studies'.48 The valuable commentary on Warhol since the late-1960s - and prompted new approaches - virtually absent from the quasi-men-only roster that dominated critical [1994]; Jones [1996]; Krauss [1996]; Taubin [1997]; Phelan [1999] et al.) and valorized the contribution of Warhol's transgender stars, from Mario the hidden impact of rumour and gossip (Wolf, 1997; Butt, 2004, 2005); 50 that overlapped with feminism (Doyle, 2006; see p. 216); acknowledged 'conspicuous critical silence around Warhol's sexuality', articulating the Montez (Crimp, 2012) to Jackie Curtis, Candy Darling and Holly Woodlawn. With the unabated AIDS crisis of the late 1980s, the urgency to raise

The establishment in 1994 of The Andy Warhol Museum in his hometown of Pittsburgh - with its unprecedented concentration of 8,000 hometown of Pittsburgh - with its unprecedented concentration of 8,000 artworks; copious archive of source material; and momentous inventorying artworks; copious archive of source material; and momentous inventorying of its Time Capsules - beckoned researchers to fill the countless lacunae of its Time Capsules - beckoned researchers to fill the countless lacunae that plagued Warhol scholarship. Gathered in anthologies such as Who Is that plagued Warhol scholarship. Gathered in anthologies such as Who Is that plagued and specialist journals, valuable research steadily emerged into catalogues and specialist journals, valuable research steadily emerged into barely acknowledged Warhol activities and semi-niche topics, such as Andy Warhol as collector/curator (Francis; Lobel);51 fashion model (Hainley);52 warhol as collector/curator (Francis; Lobel);51 fashion model (Hainley);52 miterest here, author, editor and publisher (Bockris [1997]; Wolf; Mulroney, et al.),55 Andy Warhol worked his whole life in proximity to publishing, yet for decades this activity went barely acknowledged.

created in his lifetime no fewer than 100 books.<sup>56</sup> Although Warhol college, beginning with his Cat and Boy books in the early 1950s Warhol claimed only to look at the pictures or read gossip columns, his home library belies wider reading (Stephen Koch had long asserted how welldemonstrated Andy Warhol's personal and creative immersion within books with their spines facing inwards. 58 Art historian Reva Wolf has read the artist was),57 notwithstanding his eccentric habit of shelving sometimes encouraged by the artist - that he barely read, or was borderline New York's poetry world in the early 1960s, countering the perception refuted by curator and chief archivist Matt Wrbican on occasion of the illiterate;59 the allegation that Warhol was dyslexic has been persuasively had considered optioning. Warhol's favourite genre was tell-all biographies; soak up novels such as Tama Janowitz's Slaves of New York (1986), which he 2015-16 exhibition Warhol by the Book. 60 Plane rides gave Warhol time to Kelley's His Way: The Unauthorized Biography of Frank Sinatra (1983) into Vincent Fremont seems to recall that the artist brought with him Kitty hospital before his fatal gallbladder operation. 61 A scrapbook-keeper since childhood and aspiring illustrator since

'Andy always read carefully every manuscript I gave him. I know this because his comments were very specific and thoughtful', Warhol's co-/ ghost-writer Pat Hackett has affirmed. 62 This might lend credence to Warhol's claim that he read the novel a six times beginning to end63 – countering the speculation that a was 'the first novel not to have been read by its author'.64 Examples of his handwriting are scarce; for instance,

Warhol did not keep an address book, but memorized phone numbers or scrawled them on loose scraps of paper which were lost as people entered and exited his life. Warhol wrote almost nothing off the top of his head; notes to Factory staff were typically succinct ('Pat—use this') but he was willing to take dictation, for example writing a gift card.<sup>65</sup>

A Ruthenian dialect was spoken in Warhol's childhood home (his mother Julia barely spoke English) and he only learned English attending school.<sup>66</sup> Warhol possessed an idiosyncratic manner of talking - those around him mimicked his deadpan 'Factory accent' - that combined simple words with unpredictable content. For example, his deceptively straightforward statement 'I want to be a machine' in 1963 diammetrically countered the widespread early-1960s anxiety that machines were rapidly taking over the world - an emotion-free prospect Warhol welcomed.<sup>67</sup> He often expressed himself in contradictions, describing someone as a 'cute little creep', or saying '[London] was so much fun I had to leave'.<sup>68</sup>

recognizable Warholian 'literary voice': the plain-talking but compelling straight from the Empire State Building publicity brochure. 'By night, penned a Warhol 'interview' (with the artist's consent) that lifted text and bowtie for cowboy boots and a leather jacket, or replaced the fussy that about my soup cans?', Warhol begged David Bourdon in 1962-63, written accompaniment for his newly minted Pop art. 'Can you talk like double-ventriloquized in Saul Anton's Warhol's Dream, 2007, p.223.) writing as Warhol was reticent. (Their imagined conversation is expertly exemplified by Robert Smithson - a decade younger, and as gifted in delivery of Warhol-speak.71 heavily redacted 'My True Story' (1966; p. 31) do we first hear a kind of like 'Andy'. 70 For Callie Angell, only with Gretchen Berg's inspired, beauty' - Warhol/Malanga 'say', spectacularly failing to sound anything New York becomes a honeycomb of light, dazzling and unbelievable in its In one 1964 experiment, assistant Gerard Malanga singlehandedly Cola, he needed young, snappy art-writing in step with his Pop revolution. profiteroles illustrated in his 1950s cookbooks with canned soup and Coca-Campbell's Soup Cans. 69 But, just as Warhol threw off his tweed suits hoping the critic might apply his flowery art-speak to his still-drying limitless ambitions, and in the early 1960s we sense him seeking suitable Warhol was never going to allow his shortcomings as a writer impede his The 1960s witnessed the rise of the artist-writer, perhaps best

> achieve his desired text. For the introduction of THE Philosophy, Colacello commentary. The artist then handed their taped phone conversation to estimation. To lengthen that effort, Warhol read Colacello's words over the penned an initial draft that ran to twelve pages - too short, in Warhol's transformed the whole into the opener, 'How Andy Puts His Warhol On': an telephone to Brigid Berlin, who contributed her patient listening and sharp enmeshed and convoluted writing process if ever there was one.72 Hackett Hackett - instructing her to 'make it better' - and Hackett transcribed and to the printed page, differentiating between a sceptical 'oh, really' (to which a wizard at transmitting Warhol's meaning accurately - if not verbatim collaborator and a friend with whom he spoke every day.<sup>73</sup> Hackett was decades later, proving the artist's most enduring written 'voice': an invaluable wrote and redacted for Warhol continually from late 1968 until his death two on Hackett as his written voice, in much the same way as he had employed which she might follow with a clarifying 'how exciting'.74 Warhol came to rely Hackett might append 'I'm not sure about that') and a gasping 'reallllly', his mother Julia to 'speak' on his behalf by lettering his early drawings. Warhol sometimes spun outlandishly complex literary collaborations to

since he painted only a single line down each canvas; Jasper Johns was the studio. Warhol's opinions of other artists' work veered towards the on art things' is how the Diaries might condense an afternoon spent in 1960s memoir.75 In fact Warhol rarely spoke about art-making; 'Worked about art', complained Joyce Carol Oates in her 1980 review of Warhol's making and words regarding his own art are more subtle; as Kenneth humorous put-down: Barnett Newman must have 'had time for parties' seamless fabric that is Warhol's art'.77 One notices that his famous Coca-Goldsmith puts it, 'the visual and the verbal are the weft and warp of a 'great' - on account of his delicious lunches. 76 Slippages between imagealmost died, and - just think! - you can die too. might conceal a sly parallel with death: the President died, Liz Taylor Disaster-era paintings. The levelling effect that Warhol attributed to Coke think, you can drink Coke, too'78 - lists the very subjects of his Death and Cola quote - 'the President drinks Coke, Liz Taylor drinks Coke, and just 'One of the disappointing aspects of POPism is Warhol's failure to talk

'Don't pay any attention to what they say about you; just measure it in inches', Warhol is attributed with saying, and associates confirm that he quantified before qualifying information: counting the ads in *Interview* 

a stony-faced Warhol might spit in the taxi ride after an uncomfortable a bad person making bad art - the gist of Chelsea Girls's (1966) negative dinner party, where a collector had raised doubts about his painterly but only vented his occasional anger privately. 'Let's never see her again', taking sides with the negative ones.80 He was not immune to criticism written that week.79 Warhol read aloud his reviews to his Factory staff, before skimming the articles, or asking Lou Reed how many songs he had reviews in particular.82 criticism' intersected artistic failure with moral corruption: Warhol was years. As with Hughes's anti-Warhol jeremiad, 81 often what passed for 'art arch-nemeses Hilton Kramer and Robert Hughes talking to themselves for abilities. Warhol never confronted his attackers - leaving self-appointed

who congratulated himself for detecting the alleged racial inequalities steadily to work there.83 European commentators generally assumed and in 1976 obliged with his opportunistic Hammer & Sickle paintings. condemnation of American capitalist society'.  $^{\rm 85}$  Warhol happily fuelled as 'the most important American artist', who perpetrated 'an absolute lurking behind Ladies and Gentlemen (1975).84 A London critic for The potentially profit-making misconceptions that he was a closet communist, Times, reviewing a 1974 show of preparatory Mao drawings, hailed Warhol 'message[s] for a European intellectual' – such as Pier Paolo Pasolini, he was an acerbic social critic (a role Warhol denied) delivering secret In Europe they took Warhol seriously - one reason he continued

subject matter not banal (Watney, 1996); his art was not depersonalized Similarly, Warhol's image selection was not indifferent (Crow, 1987); his asserted in 1970, inverting the assumption that his film sets were chaos.  $^{88}$ has swung in every direction, often following a pattern of dramatic reversal; and nothing could be truer.87 Over the decades, Warhol's critical reception (p. 177) that everyone gets 'the Warhol they deserve; no doubt we all do' all the time'.86 Hal Foster asserted in his noted 'Death in America' 'high capitalist' art. But, as Warhol said, 'History books are being rewritten current dominant identity as the gold-plated godfather of market-driven, art does not belong wholly to Pop (Williams, 2014). These reversals never movies' (Angell, 1994), and were not merely voyeuristic (Crimp, 2012). His (Wolf, 1997). His films did not shift seamlessly from 'silent-stillies' to 'talkyfor example, Warhol's directing style was not uncontrolled, as Mekas The notion of 'Comrade Andy' is terrific, particularly in light of his

> profoundly denaturalized. As Foster writes, the Death and Disaster series images are banal and laden with meaning, his films spontaneous andcancel entirely the preceding norm, but only confound further: Warhol's complacent'. 88 His paradoxical personality, Koestenbaum says, straddles are 'connected and disconnected, affected and affectless, critical and ability to be both, just as 1960s nickname 'Drella' (Cinderella/Dracula) Appellatives like Colacello's 'holy terror' condense Warhol's confounding or Skulls (1976) powerfully stand up alongside the greatest paintings in 'between bashfulness and bravado ... diffidence and exhibitionism'.89 fused male and female, good and evil. And so, while the Suicides (1962) what cultural theorist Homi Bhabha defined as a 'transindividual': worldweirdo who ran some sort of Pop art business. Andy Warhol qualifies as canvases achieve today - at the same time Warhol was that bewigged Western art history - partially explaining the head-spinning prices his and a phantasmatic icon'.90 famous and visually unmistakeable, figures such as Princess Diana or Mahatma Ghandi who are both blessed and damned, 'a familiar presence

approach to life reconceived as a triumph of Eastern philosophy-lite. master: his non-judgemental, undefended, 'do less, accomplish more' shifting from today's art-business guru to tomorrow's new-age spiritual said.91 In that light, one can imagine Warhol's eternal charisma shapeduring his lifetime, his wounds were openly displayed - for any wouldof society's rejected: 'The people I loved were [...] the leftovers of show be disbelievers - in Richard Avedon's 1969 portrait. He was accepting Parallels to Jesus are abundantly encountered;92 martyred and crucified one imagines Warholism reborn as a cult, complete with pilgrimage sites Wallpaper are sold off cow-by-cow like splinters off the True Cross, business, turned down at auditions all over town.'93 As rolls of Cowto Factory memoirs transformed into Gospels ('... according to Gerard'; '... Square - address of the late Factory - a sidewalk shrine thanks to Rob (his Pittsburgh grave now endowed with 24-hour online webcam; Union Pruitt's silver statue) and sacred texts from his own oft-quoted words, according to Bob'). Among the Warhol cameos in recent fiction  $^{94}$  is Brett she owns just two books: The Bible, plus The Andy Warhol Diaries.95 Easton Ellis's Glamorama (1998), where a character is mocked because 'The only choice we get is what to worship', David Foster Wallace once

And The Bible, she explains, was a gift.

watch?v=moKxWkXoCzo at 6.18. (1966): https://www.youtube.com/ 1. Interview with Alan Solomon

Death dir. Jean-Michel Vecchiet (2007). Rodley (2001); Andy Warhol: A Documentary Andy Warhol: The Complete Picture dir. Chris of Andy Warhol dir. Chuck Workman (1990); Film dir. Ric Burns (2006); Andy Warhol: Life and David Bailey (1973); Superstar: The Life and Times Painting dir. Emile de Antonio (1972); Warhol dir. 2. Warhol documentaries include: Painters

existence any.' THE Philosophy, 15; here p. 47. in ed., Michael O'Pray, 31. This epitaph worried 3. Mekas, 'Notes after Seeing the Movies of Andy Warhol', Andy Warhol, ed., John Coplans Himself' and that didn't help my sense of Warhol: 'Some critic called me the 'Nothingness (Boston, MA: Little Brown & Co, 1970), reprinted

Shaviro (1993); Foster (1995/97); Suarez (1996); Leung (2003); Williams (2014). Berg, here p. 34. Mattick (1998); de Duve (1989); Danto (2009); 4. Cf., Hughes (1982); Buchloh (1989/2001);

6. Grace Glueck, 'The Artist as Icon, 5. Wrbican, here p. 226.

Colacello, Holy Terror: Andy Warhol Close Up; Busybody and Chief Executive: review of Bob New York Times (9 Aug 1990).

Arts & Heritage, 2015). of Andy Warhol (New York: Continuum, 1998); Chad Alligood, Warhol's Nature (New York: Scale 7. Jane Daggett Dillenberger, The Religious Art

Black 3 (2012). Pearce, Factory Girl (2006); Bill Hader, Men in Jared Harris, I Shot Andy Warhol (1996); Guy The Doors (1991); David Bowie, Basquiat (1996); Onscreen Warhols include: Crispin Glover.

here p. 54. fascinating kind of art', THE Philosophy, 88; Being good in business is the most

10. Exposures, 1979; here, p. 66; ed.,

Goldsmith, xxiii.

(Winter 1993) 2010) 30-42. On genre, see Stephen Bann, 'Pop Art and Genre', New Literary History vol. 24, no. 1 Warhol: A Special Issue', October 132 (Spring Subjects', in ed., Benjamin H.D. Buchloh, 'Andy 11. On portraiture, see Hal Foster, 'Test

Columbia University Press, 1994); Foucault, Repetition, trans. Paul Patton (New York: Sedgwick (p. 190); Baudrillard, 'Pop - an Art of Theatrum Philosophicum', Language Counter-Press, 2008) 15-23. Deleuze, Difference and Julian Pefanis (New York: Columbia University Reader, ed., Steve Redhead, trans. Paul Foss and Consumption?' (1970), in The Jean Baudrillard (p. 126); Danto (p.169); Jameson (p.165); Philosophers on Warhol: Barthes

> Sherry Simon (Ithaca: Cornell University, 1977). Memory Practice, trans. Donald F. Bouchard and

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